



Useful Tips on Blogging

To make it simple on how to create a blog post we've put together 5 useful tips for you to refer to.

1. Content – cover stories that are of importance to the whole school and the wider community.
2. Structure – always start with a headline, which grabs attention of the reader and summarises what's in the article, then have your most important information covered first in the piece.
3. Keep it short and simple – anything up to about 400 words is acceptable as a news article.
4. Use plain language – try to avoid internal language and sentences that are too long.
5. Pictures – always accompany a piece with a picture to illustrate what you're talking about, this will also grab the readers' attention.